



Strugence Deploys the Zycoo CooVox for Intercommunication for his new office and most important Audio conferencing features to connect all his clients.

Company Profile: **Strugence** is an organisation spread across various domains of financing, asset management and asset creation. Strugence is dedicated to serving its clients and helping them achieve their financial and strategic objectives.

Strugence Capital Advisors LLP is a boutique investment bank focussed on corporate finance & advisory services, equity and debt mobilisations, structured and mezzanine debt, corporate and financial restructuring, asset resolutions, mergers and acquisitions, debt syndications across sectors. Strugence enjoys a very professional and respected presence with Banks, NBFCs, Financial Institutions, Private Equity Firms, Corporate and Private Investors.

Strugence is also engaged in managing funds - Small and Medium Real Estate Fund, Special Situations and CSR Funds. The endeavour is to provide exposure to investors in quality assets across India and add compelling value to their wealth. Strugence has seasoned professionals with astute skills, wisdom and experience for credit and business assessment and deployment of funds across good opportunities.

Requirement and Challenges: Existing setup was already equipped with well running Siemens with Approximate 40 users. Recently with new setup and for new office with approximate 150 user they enquired a system which should be equipped with multi-party Audio conferencing. There were many players came in the picture like Panasonic/NEC/ALCATEL etc who proposed his own system but with many more Licencing for each and every advance feature.

Solutions Proposed: Zycoo CooVox is the only system which is in-built with all features with no Licence. The more interesting and emphasizing feauteres Multi-party audio conferencing with 3 Room facility gave more impact in front of Management body of Strugence and got lead on all players. We proposed and deployed our CooVox model U100 with single PRI module.

Benefits:

No Licencing cost so there is only one time investment on the hardware.

In Built Conference features force to stop extra huge cost on Third Party Conference Bridge.

Since it is cost effective so planning to purchase one more unit for Redundancy purpose.

Cocall, Call billing software, CooPanel and CTMS application admire them and they want to really utilize the resources with the efficient way which was a mile stone to get in the earlier setup.

Rough Network Setup:

