JM FINANCIAL

JM Financial is one of India's prominent financial services groups, specialising in providing a spectrum of businesses to corporations, financial institutions, high net-worth individuals and retail investors. They are known for their diverse businesses such as Investment Banking, Equity, Debt, Commodity Sales and Trading, Wealth Management, Portfolio Management Services, Asset Management, Alternative Asset Management, Financing and Lending, Housing Finance and Distressed Asset Management.

Requirement and Challenges: The institution was already equipped with well known Avaya a Hybrid IP system for the inter communication. The building/campus and remote locations are well organised with multi-story with well separated departments and third party agencies across India in different states. Since, They are unique Financial Institutions and having base to educate agencies and respective customers about financial advisory system so noise in communication are basic cause to think something broadcasting system. So, They enquired a well equipped system for broadcasting and announcement system over IP which could be integrated later with existing Avaya Intercom System.

Solution Proposed: Intercommunication and broadcasting on the same platform is robust thing where the above challenges can be eliminated very easily. So, we proposed our Zycoo CooVox series U100 which is having both intercommunication system and broadcasting system on IP. A special device name SIP Speaker (iSpeaker) to convert analog speakers to IP to make the feasible scenario.

Benefits: 1. Intercommunication system for each branches and associate Agencies across India to communicate each other at any time.

2. Supervisor/IT Manager or Admin can broadcast any message in group or individual any time from his desk without disturbing peon or any assistant across India at all branches and associated agencies.

SIP Speaker setup: A Typical diagram of a SIP speaker with analog 20 watt amplifier.

A rough Network diagram : Which can have Single zone (Ext.9001). Supervisor/IT manager/Admin can announce in any zone after dialling simple extension number 103/301/203 and so on or can address all such zone after dialling a single group zone 9000 to address all location.